



**BUILDING A JUST WORLD
AND A SUSTAINABLE PLANET**

GLOBAL PARTNERSHIP FOR FINANCIAL INCLUSION (GPFI)

ADMINISTRATIVE CIRCULAR

SEMINAR ON MSME FINANCE and FIRST GPFI PLENARY MEETING

BRASÍLIA, MARCH 14th – 16th, 2024



CONTENTS

INTRODUCTION.....	4
AGENDA.....	5
ACCOMMODATION.....	12
ACCREDITATION OF PARTICIPANTS.....	16
VISA REQUIREMENTS.....	17
IMMIGRATION AND CUSTOMS	18
ADDITIONAL INFORMATION.....	19
PLACES TO VISIT	21
GENERAL INFORMATION.....	24



INTRODUCTION

The Brazilian G20 Presidency warmly welcomes you to Brasília for the **First G20 Global Partnership for Financial Inclusion Meeting** which will be held from **March 14th to 16th, 2024**.

Brasília was founded in 1960 to be the capital of Brazil and has become one of the largest cities in the country. Designed by architect Oscar Niemeyer and urban planner Lúcio Costa, it is so far the only modern city to be inscribed on the UNESCO World Heritage List. It represents the living expression of the principles and ideals of the Modernist Movement.

This second version of the Administrative Circular provides delegates and participants with guidance regarding the administrative and logistical arrangements, as well as other instructions concerning this meeting. All information is current as of March 4th, 2024. The Secretariat will notify delegates by e-mail should there be any changes or updates.

For further inquiries and assistance, please contact the GPFI Brazil Team: gpfipolicy@g20.gov.br .



AGENDA

MEETING VENUES

Side event: Seminar on MSME Finance (March 14th)

Banco Central do Brasil: The Central Bank Headquarters Building, opened in 1981, represented, like no other, the evolution of the Brazilian economy in recent decades, with currency stabilization and inflation control. Recognized throughout the country, seen from any point in the federal capital and a symbol of a nationally and internationally respected institution, it is also one of the most important monuments in Brasília's architectural complex.

Address: SBS Q. 3 Bloco B - Asa Sul, Brasília – DF

[Address from Google Maps](#)



GPFI Plenary (March 15th and 16th)

SERPRO: Located on avenue L2, SERPRO was selected to be one of G20's headquarters, given its advanced technological solutions, strategic location and robust security. Besides, the building just finished a retrofit work, enhancing its infrastructure, meeting the need to comfortably receive all participants.

Moreover, SERPRO plays a key role in providing advanced information technological solutions and expert support.

Address: Módulos E,G e V Via L2 Norte SGAN 601 - Asa Norte, Brasília, DF

[Address from Google Maps](#)



PROGRAM

(All times mentioned are in BRT: UTC-3)

Thursday, March 14th, 2024

Seminar: **Powering Growth – Unlocking MSME Finance Through Policies, Innovation and Partnerships**

Venue: BCB Headquarters, Asa Sul, Brasília

Time	Session
8h30	Registration
9h30	Welcome and Opening Session Carolina Barros , Deputy Governor for Institutional Relations, Citizenship and Conduct Supervision – Banco Central do Brasil Margarete Coelho , Director – Brazilian Micro and Small Business Support Service - Sebrae Manuel Reyes-Retana , Director Latin America & the Caribbean and South America – International Finance Corporation - IFC
10h	Session 1 - Setting the Stage: Global Trends in SME Finance Keynote Speakers: Zahra Aman Niazi , Economist – International Finance Corporation - IFC <ul style="list-style-type: none">The latest estimated finance gap globally, how this compares to previous estimates, how has the gap been trending over the past 3-5 years and present global and regional comparisons. Qamar Saleem , CEO – SME Finance Forum <ul style="list-style-type: none">Industry trends in MSME financing, a discussion on different trends, products, partnerships, etc. and how these are contributing to closing the financing gap. Giovanni Bevilaqua , Coordinator of Access to Credit and Investments – Sebrae Nacional <ul style="list-style-type: none">The changes in the Brazilian landscape of MSME finance over the past 3-5 years



Time	Session
11h	<p>Session 2 - The Digital transformation: Enabling Environment and changing markets</p> <p>This session will discuss the changes in regulation and policy that benefit MSME financial services and their global adoption, given the emergent market trends, how has the reality of the supply of MSME Finance changed with the digital transformation in the past few years, which new players and products have had the most impact in MSME financial inclusion; and how has regulation enabled or hindered these.</p> <p>Ana Carvajal, <i>Lead Financial Sector Specialist – World Bank</i></p> <ul style="list-style-type: none"> ▪ Global trend in regulation <p>Flore-Anne Messy, <i>Senior Counsellor, G20/G7 DD Finance, APEC D Finance, sustainable finance and inclusion lead – OECD</i></p> <ul style="list-style-type: none"> ▪ OECD views on Policy Trends <p>Diana Mejía, <i>Senior Specialist – Development Bank of Latin America – CAF</i></p> <ul style="list-style-type: none"> ▪ Regional trends in regulation <p>Antônio Marcos Guimarães, <i>Consultant at the Financial System Regulation Department – Banco Central do Brasil</i></p> <ul style="list-style-type: none"> ▪ The Brazilian case <p>Chanchal C. Sarkar, <i>Economic Adviser – Ministry of Finance, India and G20 GPF/ Co-Chair</i></p> <ul style="list-style-type: none"> ▪ The Indian case <p>Moderator: Marcia Groszmann Faria, <i>Principal Investment Officer – IDB Invest</i></p>
12h30	Lunch
13h30	<p>Session 3 - Embracing Disruption and Accelerating Partnerships</p> <p>Financial institutions often face similar challenges as they seek to expand their services to SMEs. During this session, we explore technology solutions designed to overcome these challenges, expand services offered to small business customers, or to streamline existing services, examining the role of disruptors and the partnerships emerging with banks and other financial services providers. Topics include which disruptive solutions were put in place to expand services to MSMEs, and how has their presence contributed to the financial inclusion of MSMEs.</p> <p>François Martins, <i>Director Government Relations – Mercado Libre</i></p> <p>Alexandre Magnani, <i>CEO – PagBank</i></p> <p>Eduardo Lopes, <i>Global Head of Public Policy – NuBank</i></p> <p>Carlos Leibowicz, <i>Managing Director Head of SMEs - Bradesco</i></p> <p>Ariel Oliaz, <i>VP operations LatAm – C2FO</i></p> <p>Moderator: Ghada Teima, <i>Principal Operations Officer – International Finance Corporation – IFC</i></p>



Time	Session
15h	<p>Session 4 - Underserved segments: women, youth and rural and the Road Ahead</p> <p>This session will discuss how specific groups of entrepreneurs like women, youth and rural are accessing finance, especially in comparison to the overall trends presented in the 1st session, what challenges do they face, and what are solutions, policies and practices put in place today to address some of these challenges.</p> <p>Anderson Pereira, CEO – Kapitale</p> <p>Cristiane Amaral, Inclusion and Financial Education Manager – Sicredi</p> <p>Gisela Davico, Latin America & Caribbean Lead and Global Gender Lead – Better than Cash Alliance</p> <p>Karen Miller, Global Head of Strategy and Special Projects – Women’s World Banking</p> <p>Renata Malheiros, National Coordinator of Sebrae Delas – Sebrae Nacional</p> <p>Moderator: Ronaldo Silva, Deputy Head of the Department for Financial Citizenship Promotion – Banco Central do Brasil</p>
16h30	<p>Wrap up and Closing Remarks</p> <p>Luis Mansur, Head of the Department for Financial Citizenship Promotion – Banco Central do Brasil</p> <p>Margarete Coelho, Director – Brazilian Micro and Small Business Support Service - Sebrae (tbc)</p> <p>Carlos Leiria Pinto, IFC Country Manager, Brazil – International Finance Corporation – IFC</p> <p>Magda Bianco, Director for Consumer Protection and Financial Education at Banca d’Italia and G20 GPMI Co-Chair</p>
17h	Cocktail



Friday, March 15th, 2024

GPMI Plenary – Day 1

Venue: SERPRO, Asa Norte, Brasília

Time	Session
8h30	Registration
9h30	Opening Session <ul style="list-style-type: none">• Welcoming remarks by Presidency (DG Carolina Barros, BCB)• Keynote address by H.M. Queen Máxima of the Netherlands, UNSGSA (video)• Opening remarks (Co-Chairs)• Presentation on the Annual GPMI Work Plan 2024 (Co-Chairs)• Presentation on Presidency Priority• Roundtable Discussion (GPMI Member Countries, Implementing Partners, Affiliated Partners, Invitee countries & international organizations)
10h30	Coffee break
11h	Session 1: New G20 Action Plan on MSME Finance (Chair: C. Sarkar) <ul style="list-style-type: none">▪ Key take-aways from the Seminar on MSME Finance (Brazil Presidency)▪ Presentation of draft proposal on how to move forward with the New G20 Action Plan on MSME Finance – multi-year project (IFC/SME Finance Forum, OECD, World Bank)▪ Roundtable Discussion (GPMI Member Countries, Implementing Partners, Affiliated Partners, Invitee countries & international organizations)
12h	Lunch
13h	Free time / Bilaterals
14h	Session 2: Presidency Priority - Financial Well-Being (Chair: M. Bianco) <ul style="list-style-type: none">• Presentation of the ongoing draft work of the Temporary Subcommittee on Financial Well-Being (Co-Leads: Brazil and USA, with comments by IPs)• Roundtable Discussion (GPMI Member Countries, Implementing Partners, Affiliated Partners, Invitee countries & international organizations)
16h	Coffee break
16h30	Session 3: Update on SSBs work on financial inclusion (Chair: C. Sarkar) <ul style="list-style-type: none">• Reference on check-in meetings, Workshop on crypto (November) and on High Level Meeting (12 March in Basel) (M. Bianco)• FATF presentation (TBC)• Roundtable Discussion (GPMI Member Countries, Implementing Partners, Affiliated Partners, Invitee countries & international organizations)
17h	1st Day Wrap-up (Co-Chairs & Brazil Presidency)



Saturday, March 16th, 2024

GPI Plenary – Day 2

Venue: SERPRO, Asa Norte, Brasília

Time	Session
9h30	Session 4: Last Mile and Quality Inclusion (Chair: C. Sarkar) <ul style="list-style-type: none">▪ Presentation of the draft outline proposal of the Guidance Note on Policy Options to Improve Last Mile Access and Quality Inclusion through DPI, consumer protection and other FIAP objectives (CGAP and BTCA)▪ Roundtable Discussion (GPI Member Countries, Implementing Partners, Affiliated Partners, Invitee countries & international organizations)
11h	Coffee break
11h30	Session 5: Other issues (TBD) - (Chair: M. Bianco) <ul style="list-style-type: none">▪ Progress towards G20 Remittance target (TBD)▪ Roundtable Discussion (GPI Member Countries, Implementing Partners, Affiliated Partners, Invitee countries & international organizations)
12h30	2nd Day Wrap-up and Closing Remarks (Co-Chairs, Brazil Presidency)
13h	Farewell Lunch

Kindly note that this is an in-person meeting. We request all delegates to attend the meeting in person. Virtual connections might be available for this first plenary; however, they cannot be confirmed at this point.

Intervention time for members, invitee countries and international organizations will be conveyed in due course.

